

# Ski Resort Report



Post Office Travel Money

A report on European ski resort costs for the 2024 season



## Post Office Travel Money

# Ski Resort Report 2024

After last year's wet and warm start to the ski season led to a challenging lack of snow, this autumn's crisp, cold conditions have resulted in heavy snowfall in the Alps and fuelled a surge in demand for European ski holidays.

If those omens look positive, more good news comes as research by Crystal Ski Holidays for the 17th annual Post Office Ski Resort Report reveals that prices have gone downhill in some resorts and are only moderately higher than a year ago in most of the others surveyed for the annual comparison of costs for British skiers.

36 ski resorts – including five new introductions (Le Corbier, Livigno, Baqueira Beret, Norefjell and Kronplatz) – have been surveyed this season for adult skiers (see Figure 1 opposite) covering nine European destinations: Andorra, Austria, Bulgaria, Finland, France, Italy, Norway, Spain and Switzerland. Using local prices provided by Crystal Ski Holidays and converted to sterling by Post Office Travel Money, **the report compares the cost of lift passes, ski and boot hire and ski tuition plus lunch and drinks on the slopes** to give a realistic view of what it is likely to cost an adult skier on a one-week holiday

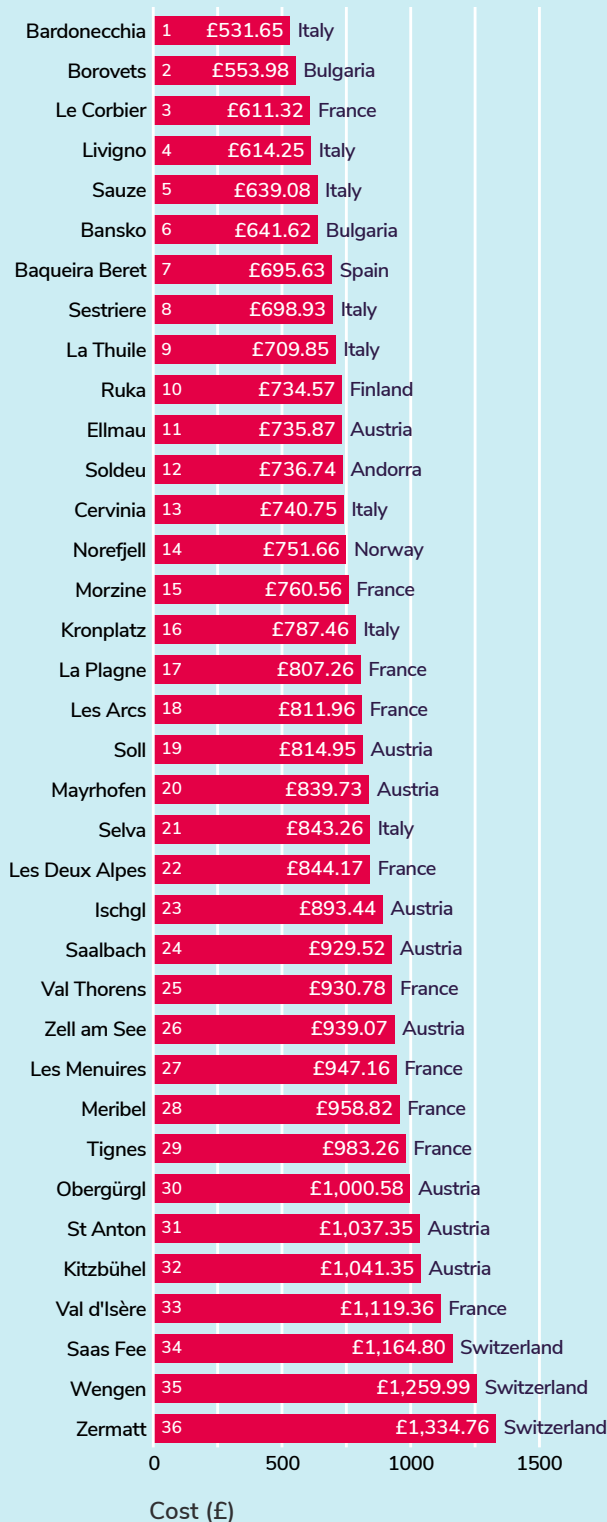
Italian resorts again dominate the best value rankings in the report, claiming five of the ten top barometer places for adult skiers. One of these, Bardonecchia, has dislodged Bulgaria's Borovets to emerge as the cheapest destination for bargain hunters for the first time. In another first, France features in the best value top three, thanks to new introduction Le Corbier, while Swiss resorts again rate as most expensive

Laura Plunkett, Head of Post Office Travel Money, said: **"Ski resort costs are likely to play an important part in destination choice this year as the rising cost of living in the UK puts pressure on the amount of money ski enthusiasts have available for their annual winter sports holiday. That's why it is so important for them to do their homework before booking and factor in all the costs of a ski holiday to the package price. The good news is that prices are lower in a number of popular resorts and, where they have risen, the increases are not as high as might have been expected, given inflation levels across Europe. Le Corbier, one of five new resorts surveyed for this ski season, looks great value for bargain hunters, while Italy's Bardonecchia and Borovets in Bulgaria remain good choices for those on a strict budget."**

This season's review of costs for family skiers (see pages 5-7) features 32 resorts – eight of these new to the report. One of the new introductions – Jahorina in Bosnia & Herzegovina – has unseated another Bulgarian resort, Bansko, from the top spot to rate as best value for families.

**Figure 1 Adult Ski Resort Report 2024**

Pricing survey covering the cost of a six-day ski pass and ski/boot hire for one person plus ski school (five-six half days), a range of drinks and lunch on the slopes.



Data relates to exchange rates in December 2023

## Best value resorts for adult skiers

- Le Corbier, one of the five new introductions for the coming ski season, has joined Bardonecchia (Italy) and Borovets (Bulgaria) to top the table of best value ski resorts for adult skiers in the survey of 36 European resorts. At just over £611 for a week's adult ski pass, equipment and ski school, together with lunch and drinks on the slopes, Le Corbier takes third place – the first time that a French ski resort has featured in the top three destinations.
- Bardonecchia (£532) has overtaken Borovets to take the top spot after prices rose just 1.4 per cent year-on-year. Borovets has fallen back to the runner-up position for the first time since 2019 because prices in the Bulgarian resort have risen 8.2 per cent year-on-year to £554. Another Bulgarian resort, Bansko (£642), rated best value in 2018, has fallen to sixth place in the top ten after increased ski school costs saw it register an 18.1 per cent year-on-year rise.
- Two more of the new introductions, recommended by Crystal Ski Holidays as offering great value for British skiers, feature in the best value top 10. Italy's Livigno resort is in fourth place at £614, while Baqueira Beret, the first Spanish ski resort to be included in the Ski Resort Report, is in eighth position with a barometer cost of £696.



Bardonecchia

- Overall Italian resorts continue to represent the best value for UK skiers among the 'big four' ski destinations (Austria, France, Italy and Switzerland) with three more resorts featuring in the top 10: Sauze (5th, £639, +2.7 per cent), Sestriere (8th, £699, +8.1 per cent) and La Thuile (9th, £710, +2.9 per cent).
- With prices only slightly higher than last season, the Finnish resort of Ruka completes the best value top ten (10th, £735, +0.8 per cent) and offers a budget alternative to more traditional British favourites.

**Figure 2** Best value resorts for adult skiers

Prices shown are per person

	1	2	3	4	5	6	7	8	9	10
	ITALY Bardonecchia	BULGARIA Borovets	FRANCE Le Corbier	ITALY Livigno	ITALY Sauze	BULGARIA Bansko	SPAIN Baqueira Beret	ITALY Sestriere	ITALY La Thuile	FINLAND Ruka
Ski pass (6 days)	£157.57	£181.38	£237.68	£237.68	£213.91	£252.25	£264.08	£213.91	£250.88	£203.79
Ski/boot hire (6 days)	£80.99	£81.60	£64.66	£92.43	£77.46	£72.27	£110.92	£77.46	£88.91	£104.75
Ski school (5-6 half days)	£145.25	£191.64	£139.96	£132.04	£149.65	£203.76	£166.37	£193.66	£193.66	£148.77
<b>SKI TOTAL</b>	<b>£383.81</b>	<b>£454.62</b>	<b>£442.30</b>	<b>£462.15</b>	<b>£441.02</b>	<b>£528.28</b>	<b>£541.37</b>	<b>£485.03</b>	<b>£533.45</b>	<b>£457.31</b>
Six cups of coffee (large)	£21.12	£12.60	£15.84	£10.56	£16.38	£12.60	£11.10	£23.76	£17.94	£15.84
Six glasses of Coca-Cola (small)	£13.20	£11.22	£18.48	£14.76	£17.94	£11.22	£15.06	£21.12	£15.84	£15.84
Six glasses of wine (medium)	£15.84	£13.98	£18.48	£22.20	£31.68	£13.98	£20.10	£26.40	£26.40	£52.80
Six bottles of beer (25cl)	£18.48	£11.22	£21.12	£20.10	£26.40	£11.22	£15.60	£31.68	£21.12	£29.04
Six lunches on the slopes	£79.20	£50.34	£95.10	£84.48	£105.66	£64.32	£92.40	£110.94	£95.10	£163.74
<b>FOOD/DRINK TOTAL</b>	<b>£147.84</b>	<b>£99.36</b>	<b>£169.02</b>	<b>£152.10</b>	<b>£198.06</b>	<b>£113.34</b>	<b>£154.26</b>	<b>£213.90</b>	<b>£176.40</b>	<b>£277.26</b>
<b>TOTAL ONE WEEK COST</b>	<b>£531.65</b>	<b>£553.98</b>	<b>£611.32</b>	<b>£614.25</b>	<b>£639.08</b>	<b>£641.62</b>	<b>£695.63</b>	<b>£698.93</b>	<b>£709.85</b>	<b>£734.57</b>
Year on Year % 2024 vs 2023	+1.4%	+8.2%	NEW	NEW	+2.7%	+18.1%	NEW	+8.1%	+2.9%	+0.8%

## Best value resorts for adult skiers (continued)

- Ellmau (11th, £736, +3.0 per cent), Cervinia (13th, £741, +2.4 per cent) and Morzine (15th, £761, +6.3%) have dropped out of the top 10 ski resorts.
- Prices have fallen in nine of the 31 resorts that were also surveyed last year – with the biggest drops of 5.5 per cent in Les Arcs (18th, £812) and Wengen (35th, £1,260). Prices have also fallen in the two other Swiss resorts surveyed (Saas Fee, 34th, £1,165, -2.7 per cent and Zermatt, 36th, £1,335, -4.0 per cent) although they remain the most expensive in the survey.
- Overall, price rises across Europe are relatively moderate. Although Post Office Travel Money is reporting increases in 22 resorts, only two of these recorded increases of over 10 per cent. Aside from Bansko, the biggest rise is in Selva Val Gardena (21st, £843, +10.6 per cent).
- New for 2024, Norefjell near Oslo offers prices that are over 14 per cent cheaper than Hemsedal, which it replaces in this season's Ski Resort Report. Norefjell's barometer total is £752, compared with £876 for Hemsedal a year ago.



Le Corbier

Chris Logan, Managing Director at Crystal Ski Holidays, commented: **“With the rising cost of living, offering value for money when it comes to ski holidays is more important than ever before. We’re continuing to see strong demand in destinations that offer great value to bargain-conscious Brits, with Italy remaining a firm favourite for our customers for the winter 2023-24 season – which is consistent with the top 10 best value resorts for adults as outlined in this report. We’ve also seen growth in budget-friendly destinations such as Bosnia and Herzegovina since it was introduced last season. We’re committed to providing as much choice as possible when it comes to ski resorts to make ski holidays as accessible as we can, which is why it’s really positive to see some of our new resorts that we’ve added into our programme in the top 10 such as Livigno in Italy and Baqueira-Beret in Spain.”**

**Figure 2 Best value resorts for adult skiers (continued)**

Prices shown are per person

	11	12	13	14	15	16	17	18	19
	AUSTRIA Ellmau	ANDORRA Soldeu	ITALY Cervinia	NORWAY Norefjell	FRANCE Morzine	ITALY Kronplatz	FRANCE La Plagne	FRANCE Les Arcs	AUSTRIA Soll
Ski pass (6 days)	£316.02	£316.90	£274.21	£209.32	£242.96	£297.54	£290.49	£290.49	£316.02
Ski/boot hire (6 days)	£96.83	£105.63	£91.55	£101.24	£153.17	£140.85	£139.96	£171.65	£99.47
Ski school (5-6 half days)	£180.46	£155.81	£171.65	£128.26	£158.45	£171.65	£168.13	£191.90	£236.80
<b>Ski total</b>	<b>£593.31</b>	<b>£578.34</b>	<b>£537.41</b>	<b>£438.82</b>	<b>£554.58</b>	<b>£610.04</b>	<b>£598.58</b>	<b>£654.04</b>	<b>£652.29</b>
Six cups of coffee (large)	£15.84	£18.48	£21.12	£21.90	£21.12	£21.66	£19.56	£18.48	£20.58
Six glasses of Coca-Cola (sml)	£15.84	£15.84	£18.48	£23.76	£21.12	£15.84	£18.48	£18.48	£20.10
Six glasses of wine (medium)	£21.12	£18.48	£23.76	£70.80	£21.12	£31.68	£33.30	£23.76	£21.12
Six bottles of beer (25cl)	£26.40	£21.12	£23.76	£54.78	£21.12	£23.76	£21.12	£18.48	£21.66
Six lunches on the slopes	£63.36	£84.48	£116.22	£141.60	£121.50	£84.48	£116.22	£78.72	£79.20
<b>FOOD/DRINK TOTAL</b>	<b>£142.56</b>	<b>£158.40</b>	<b>£203.34</b>	<b>£312.84</b>	<b>£205.98</b>	<b>£177.42</b>	<b>£208.68</b>	<b>£157.92</b>	<b>£162.66</b>
<b>TOTAL ONE WEEK COST</b>	<b>£735.87</b>	<b>£736.74</b>	<b>£740.75</b>	<b>£751.66</b>	<b>£760.56</b>	<b>£787.46</b>	<b>£807.26</b>	<b>£811.96</b>	<b>£814.95</b>
Year on Year % 2024 vs 2023	+3.0%	-1.5%	+2.4%	NEW	+6.3%	NEW	+2.3%	-5.5%	+5.5%

## Best value resorts for adult skiers (continued)

Figure 2 Best value resorts for adult skiers (continued)

Prices shown are per person

	20	21	22	23	24	25	26	27	28
	AUSTRIA Mayrhofen	ITALY Selva	FRANCE Les Deux Alpes	AUSTRIA Ischgl	AUSTRIA Saalbach	FRANCE Val Thorens	AUSTRIA Zell am See	FRANCE Les Menuires	FRANCE Meribel
Ski pass (6 days)	£307.22	£297.54	£260.56	£284.33	£331.87	£281.69	£331.87	£272.01	£279.49
Ski/boot hire (6 days)	£132.92	£150.53	£157.57	£206.87	£170.77	£170.77	£184.86	£154.05	£190.14
Ski school (5-6 half days)	£214.79	£228.87	£183.10	£238.56	£247.36	£241.20	£259.68	£241.20	£205.99
<b>Ski total</b>	<b>£654.93</b>	<b>£676.94</b>	<b>£601.23</b>	<b>£729.76</b>	<b>£750.00</b>	<b>£693.66</b>	<b>£776.41</b>	<b>£667.26</b>	<b>£675.62</b>
Six cups of coffee (large)	£21.12	£18.48	£15.84	£21.12	£26.40	£23.76	£20.10	£21.12	£23.40
Six glasses of Coca-Cola (sml)	£21.12	£15.84	£18.48	£15.84	£21.12	£29.04	£21.66	£21.12	£24.60
Six glasses of wine (medium)	£31.68	£26.40	£18.48	£26.40	£26.40	£21.12	£21.12	£31.68	£37.20
Six bottles of beer (25cl)	£26.40	£21.12	£21.12	£21.12	£26.40	£20.58	£20.58	£21.12	£31.20
Six lunches on the slopes	£84.48	£84.48	£169.02	£79.20	£79.20	£142.62	£79.20	£184.86	£166.80
<b>FOOD/DRINK TOTAL</b>	<b>£184.80</b>	<b>£166.32</b>	<b>£242.94</b>	<b>£163.68</b>	<b>£179.52</b>	<b>£237.12</b>	<b>£162.66</b>	<b>£279.90</b>	<b>£283.20</b>
<b>TOTAL ONE WEEK COST</b>	<b>£839.73</b>	<b>£843.26</b>	<b>£844.17</b>	<b>£893.44</b>	<b>£929.52</b>	<b>£930.78</b>	<b>£939.07</b>	<b>£947.16</b>	<b>£958.82</b>
Year on Year % 2024 vs 2023	+2.7%	+10.6%	+7.5%	-4.9%	+5.2%	+7.0%	-2.6%	+3.6%	+5.7%

	29	30	31	32	33	34	35	36
	FRANCE Tignes	AUSTRIA Obergurgl	AUSTRIA St Anton	AUSTRIA Kitzbühel	FRANCE Val d'Isère	SWITZERLAND Saas Fee	SWITZERLAND Wengen	SWITZERLAND Zermatt
Ski pass (6 days)	£348.59	£355.63	£352.99	£323.94	£348.59	£366.60	£362.83	£416.94
Ski/boot hire (6 days)	£154.05	£170.77	£192.78	£177.82	£225.35	£206.39	£253.51	£155.65
Ski school (5-6 half days)	£237.68	£259.68	£313.38	£286.09	£307.22	£278.01	£329.85	£448.07
<b>Ski total</b>	<b>£740.32</b>	<b>£786.08</b>	<b>£859.15</b>	<b>£787.85</b>	<b>£881.16</b>	<b>£851.00</b>	<b>£946.19</b>	<b>£1,020.66</b>
Six cups of coffee (large)	£15.84	£25.38	£21.12	£21.12	£21.12	£33.90	£33.90	£33.96
Six glasses of Coca-Cola (sml)	£13.20	£20.10	£21.12	£21.12	£23.76	£33.90	£33.90	£33.96
Six glasses of wine (medium)	£18.48	£28.50	£23.76	£26.40	£36.96	£39.60	£39.60	£39.60
Six bottles of beer (25cl)	£36.96	£24.30	£22.44	£26.40	£24.30	£36.78	£36.78	£36.78
Six lunches on the slopes	£158.46	£116.22	£89.76	£158.46	£132.06	£169.62	£169.62	£169.80
<b>FOOD/DRINK TOTAL</b>	<b>£242.94</b>	<b>£214.50</b>	<b>£178.20</b>	<b>£253.50</b>	<b>£238.20</b>	<b>£313.80</b>	<b>£313.80</b>	<b>£314.10</b>
<b>TOTAL ONE WEEK COST</b>	<b>£983.26</b>	<b>£1,000.58</b>	<b>£1,037.35</b>	<b>£1,041.35</b>	<b>£1,119.36</b>	<b>£1,164.80</b>	<b>£1,259.99</b>	<b>£1,334.76</b>
Year on Year % 2024 vs 2023	+9.5%	+2.1%	-1.7%	+4.1%	-1.4%	-2.7%	-5.5%	-4.0%

## Best value resorts for family skiers

Eight new ski resorts rated as suitable for family skiers feature in this season's Family Ski Resort Report. One of these, Jahorina (£1,657) in Bosnia & Herzegovina, emerges as cheapest for a family of four out of 32 resorts surveyed.

- Three others – Norway's Beitostollen (4th, £1,862) and Geilo (10th, £2,205) together with Kranjska Gora (9th, £2,205) – also appear in the best value top 10. Others new to the report are: Baqueira Beret, Spain (15th, £2,362); La Toussuire, France (16th, £2,372); Wagrain, Austria (28th, £2,893) and Niseko, Japan (32nd, £3,414), the most expensive ski resort surveyed.
- Two Italian resorts take the runners-up positions although Passo Tonale (2nd, £1,678) has overtaken Bardonecchia (3rd, £1,752) after registering a 6.6 per cent year-on-year price fall. Prices in Bardonecchia have also fallen, but by just 1.5 per cent. The change in position comes because ski costs (lift pass, equipment and tuition) are now over £90 lower in Passo Tonale (£1,270) than in Bardonecchia (£1,361).
- Bansko, Bulgaria (£1,968) has dropped from the top spot to fifth place on the back of a significant increase in ski school prices. Overall, the Bulgarian resort's barometer is over 27 per cent higher than last season. Ski school for two adults and two children aged six and eight now costs £815 compared with just £465 in Jahorina and £467 in Geilo.



Jahorina

### Figure 3 Best value for families

Prices shown are for a family of four (two adults and two children aged six and eight)

	1 BOSNIA & HERZEGOVINA Jahorina	2 ITALY Passo Tonale	3 ITALY Bardonecchia	4 NORWAY Beitostollen	5 BULGARIA Bansko	6 AUSTRIA Rauris	7 FINLAND Ruka	8 ITALY La Thuille	9 SLOVENIA Kranjska Gora	10 NORWAY Geilo
Ski pass (6 days)	£346.83	£558.98	£513.20	£463.32	£605.68	£790.49	£664.61	£627.64	£595.07	£625.38
Ski/boot hire (6 days)	£507.92	£218.31	£266.73	£259.43	£228.47	£299.30	£336.27	£320.42	£355.63	£319.69
Ski school (5-6 half days)	£464.79	£492.96	£580.99	£546.52	£815.03	£661.97	£558.10	£774.65	£796.65	£467.36
<b>SKI TOTAL</b>	<b>£1,319.54</b>	<b>£1,270.25</b>	<b>£1,360.92</b>	<b>£1,269.27</b>	<b>£1,649.18</b>	<b>£1,751.76</b>	<b>£1,558.98</b>	<b>£1,722.71</b>	<b>£1,747.35</b>	<b>£1,412.43</b>
Six cups of coffee (large)	£13.56	£31.68	£42.24	£49.32	£25.20	£31.68	£31.68	£35.88	£33.84	£51.12
Six glasses of Coca-Cola (small)	£16.20	£33.84	£26.40	£44.76	£25.20	£31.68	£31.68	£31.68	£35.88	£42.96
Six glasses of wine (medium)	£32.28	£47.52	£31.68	£105.00	£25.20	£31.68	£31.68	£52.80	£48.60	£100.44
Six bottles of beer (25cl)	£21.60	£41.16	£36.96	£95.04	£25.20	£31.68	£31.68	£42.24	£43.32	£105.00
Six lunches on the slopes	£253.56	£253.50	£253.50	£298.68	£218.22	£205.98	£411.96	£295.80	£295.80	£493.26
<b>FOOD/DRINK TOTAL</b>	<b>£337.08</b>	<b>£407.70</b>	<b>£390.78</b>	<b>£592.80</b>	<b>£319.02</b>	<b>£332.70</b>	<b>£538.68</b>	<b>£458.40</b>	<b>£457.44</b>	<b>£792.78</b>
<b>TOTAL ONE WEEK COST</b>	<b>£1,656.62</b>	<b>£1,677.95</b>	<b>£1,751.70</b>	<b>£1,862.07</b>	<b>£1,968.20</b>	<b>£2,084.46</b>	<b>£2,097.66</b>	<b>£2,181.11</b>	<b>£2,204.79</b>	<b>£2,205.21</b>
Year on Year % 2024 vs 2023	NEW	-6.6%	-1.5%	NEW	+27.2%	-4.9%	-8.9%	-0.6%	NEW	NEW

## Best value resorts for family skiers (continued)

- In common with the adult barometer prices, year-on-year increases are relatively minor and only two ski resorts have recorded rises of over 10 per cent. Along with Bansko, there has been a significant increase in Sestriere (14th, £2,353, +15.6 per cent), which has dropped out of the top 10 as a result.
- In contrast to this, prices have fallen in over half – 13 of 24 – family ski resorts also surveyed last season, with the biggest drop in Ruka (£2,098). The Finnish resort has moved up to seventh place on the back of an 8.9 per cent fall in barometer costs. One place ahead, prices are down 4.9 per cent in Rauris (6th, £2,085), the only Austrian resort to feature in the top 10.

Laura Plunkett, Head of Post Office Travel Money, said: **“Many parents taking their children skiing will want them to attend ski school and the cost of this can add considerably to a ski holiday. Before choosing a ski resort it will therefore make sense to check our barometer to compare tuition costs. Prices have rocketed in Bansko, adding significantly to the family budget, while resorts like Jahorina, Passo Tonale and Geilo are much cheaper.”**



Children at ski school in Kranjska Gora

### Figure 3 Best value for families (continued)

Prices shown are for a family of four (two adults and two children aged six and eight)

	11	12	13	14	15	16	17
	ANDORRA Arinsal	ITALY Cervinia	AUSTRIA Ellmau	ITALY Sestriere	SPAIN Baqueira Beret	FRANCE La Toussuire	ANDORRA Soldeu
Ski pass (6 days)	£934.86	£740.32	£948.06	£726.23	£888.20	£864.44	£1,035.21
Ski/boot hire (6 days)	£375.00	£320.42	£286.97	£286.97	£373.24	£481.51	£373.24
Ski school (5-6 half days)	£557.22	£686.62	£721.83	£774.65	£665.49	£535.21	£599.47
<b>SKI TOTAL</b>	<b>£1,867.08</b>	<b>£1,747.36</b>	<b>£1,956.86</b>	<b>£1,787.85</b>	<b>£1,926.93</b>	<b>£1,881.16</b>	<b>£2,007.92</b>
Six cups of coffee (large)	£31.68	£42.24	£31.68	£47.52	£22.20	£36.96	£36.96
Six glasses of Coca-Cola (small)	£26.40	£36.96	£31.68	£42.24	£30.12	£31.68	£31.68
Six glasses of wine (medium)	£31.68	£47.52	£31.68	£52.80	£40.20	£52.80	£36.96
Six bottles of beer (25cl)	£36.96	£47.52	£31.68	£63.36	£31.20	£42.24	£42.24
Six lunches on the slopes	£242.94	£353.88	£205.98	£359.16	£311.64	£327.48	£264.06
<b>FOOD/DRINK TOTAL</b>	<b>£369.66</b>	<b>£528.12</b>	<b>£332.70</b>	<b>£565.08</b>	<b>£435.36</b>	<b>£491.16</b>	<b>£411.90</b>
<b>TOTAL ONE WEEK COST</b>	<b>£2,236.74</b>	<b>£2,275.48</b>	<b>£2,289.56</b>	<b>£2,352.93</b>	<b>£2,362.29</b>	<b>£2,372.32</b>	<b>£2,419.82</b>
Year on Year % 2024 vs 2023	+2.1%	+9.0%	-0.5%	+15.6%	NEW	NEW	-4.0%

## Best value resorts for family skiers (continued)

Figure 3 Best value for families (continued)

Prices shown are for a family of four (two adults and two children aged six and eight)

	18	19	20	21	22	23	24
	FRANCE Morzine	FRANCE Les Deux Alpes	AUSTRIA Mayrhofen	FRANCE Serre Chevalier	FRANCE Flaine	FRANCE Les Arcs	FRANCE La Plagne
Ski pass (6 days)	£866.20	£929.58	£889.96	£963.03	£850.35	£1,045.77	£1,045.77
Ski/boot hire (6 days)	£536.97	£507.04	£398.77	£507.04	£517.61	£454.23	£454.23
Ski school (5-6 half days)	£616.20	£732.39	£859.15	£661.97	£764.08	£767.61	£672.54
<b>SKI TOTAL</b>	<b>£2,019.37</b>	<b>£2,169.01</b>	<b>£2,147.88</b>	<b>£2,132.04</b>	<b>£2,132.04</b>	<b>£2,267.61</b>	<b>£2,172.54</b>
Six cups of coffee (large)	£42.24	£31.68	£42.24	£47.52	£31.68	£36.96	£39.12
Six glasses of Coca-Cola (small)	£42.24	£36.96	£42.24	£47.52	£42.24	£36.96	£36.96
Six glasses of wine (medium)	£42.24	£36.96	£42.24	£63.36	£36.96	£47.52	£66.60
Six bottles of beer (25cl)	£42.24	£42.24	£42.24	£42.24	£39.12	£36.96	£42.24
Six lunches on the slopes	£253.50	£248.22	£264.06	£264.06	£316.92	£273.60	£359.16
<b>FOOD/DRINK TOTAL</b>	<b>£422.46</b>	<b>£396.06</b>	<b>£433.02</b>	<b>£464.70</b>	<b>£466.92</b>	<b>£432.00</b>	<b>£544.08</b>
<b>TOTAL ONE WEEK COST</b>	<b>£2,441.83</b>	<b>£2,565.07</b>	<b>£2,580.90</b>	<b>£2,596.74</b>	<b>£2,598.96</b>	<b>£2,699.61</b>	<b>£2,716.62</b>
Year on Year % 2024 vs 2023	+1.4%	-2.2%	+2.2%	-1.6%	+3.0%	-5.3%	-0.7%

	25	26	27	28	29	30	31	32
	FRANCE Avoriaz	FRANCE Alpe d'Huez	AUSTRIA Niederau	AUSTRIA Wagrain	FRANCE Tignes	AUSTRIA Saalbach	AUSTRIA Kitzbühel	JAPAN Niseko
Ski pass (6 days)	£1,054.58	£975.35	£844.19	£913.73	£1,096.00	£995.60	£1,133.80	£806.82
Ski/boot hire (6 days)	£536.97	£505.28	£322.18	£376.76	£500.00	£457.75	£496.48	£637.72
Ski school (5-6 half days)	£774.65	£774.65	£915.49	£1,042.25	£1,012.32	£989.44	£1,144.37	£1,639.84
<b>SKI TOTAL</b>	<b>£2,366.20</b>	<b>£2,255.28</b>	<b>£2,081.87</b>	<b>£2,332.75</b>	<b>£2,608.32</b>	<b>£2,442.78</b>	<b>£2,774.65</b>	<b>£3,084.38</b>
Six cups of coffee (large)	£42.24	£39.12	£42.24	£31.68	£31.68	£52.80	£42.24	£34.20
Six glasses of Coca-Cola (small)	£42.24	£41.16	£31.68	£31.68	£26.40	£52.80	£42.24	£20.52
Six glasses of wine (medium)	£42.24	£52.80	£52.80	£42.24	£36.96	£52.80	£42.24	£41.04
Six bottles of beer (25cl)	£42.24	£42.24	£47.52	£42.24	£73.92	£52.80	£42.24	£41.04
Six lunches on the slopes	£242.94	£399.84	£581.04	£411.96	£264.06	£528.12	£316.92	£192.66
<b>FOOD/DRINK TOTAL</b>	<b>£411.90</b>	<b>£575.16</b>	<b>£755.28</b>	<b>£559.80</b>	<b>£433.02</b>	<b>£739.32</b>	<b>£485.88</b>	<b>£329.46</b>
<b>TOTAL ONE WEEK COST</b>	<b>£2,778.10</b>	<b>£2,830.44</b>	<b>£2,837.15</b>	<b>£2,892.55</b>	<b>£3,041.34</b>	<b>£3,182.10</b>	<b>£3,260.53</b>	<b>£3,413.84</b>
Year on Year % 2024 vs 2023	-1.2%	+3.7%	+6.2%	NEW	+3.9%	-1.7%	+3.6%	NEW



Skiers can purchase euros straight away at around 7,000 Post Office branches and the currency can also be ordered online at [www.postoffice.co.uk/travel](http://www.postoffice.co.uk/travel) for same day 'click and collect' at selected branches, for next day collection at any branch or for home delivery. Currencies for the other Ski Resort Report destinations – Bulgarian lev, Norwegian krone and Swiss francs – are among the leading currencies available without pre-order at around 3,600 branches or online at [postoffice.co.uk](http://postoffice.co.uk), where travel insurance policies suitable for ski trips can be purchased.

Laura Plunkett, Head of Post Office Travel Money, advises: *“With every penny counting this year, we advise changing cash before leaving home rather than at the airport or ski resort where ski holidaymakers risk getting a poor rate. Take enough cash to cover ski and living costs and be aware that transactions of over £500 will get a better rate in our branches or on the Post Office website.”*



Post Office is a registered trademark and the Post Office symbol is a trademark of Post Office Ltd.

All images are courtesy of Crystal Ski Holidays except for back cover.

**For further information please contact:**

Emma Hancock, Post Office Press Office

T: 07922 844352

E: [emma.hancock@postoffice.co.uk](mailto:emma.hancock@postoffice.co.uk)

Christine Ball PR

T: 07976 285997

E: [cball@cballpr.co.uk](mailto:cball@cballpr.co.uk)